

REMARKS

Claims 6-8, 10-14 and 25-45 are now present in this application.

Claims 6 and 25 have been amended. No claims have been canceled and new claims 34-45 have been added.

I. Claim Rejections Under U.S.C. § 102 and § 103

The Examiner rejects claims 25-33 under 35 U.S.C. § 102(e) as being anticipated by or 35 U.S.C. § 103(a) as being obvious over U.S. Patent No. 6,324,552 to Chang et al. (hereinafter “Chang”) and rejects claims 6-14 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,029,141 to Bezos et al. (hereinafter “Bezos”) further in view of Chang; and rejects claim 14 under 35 U.S.C. § 103(a) as being unpatentable over Bezos in view of Chang as evidenced by “Recommender Systems in E-Commerce” 1999 to Safer et al. (hereinafter “Shafer”). These rejections are respectfully traversed.

With regards to the rejection of claims 25-33 under 35 U.S.C. § 102(e) as being anticipated or in the alternative under 35 U.S.C. § 103(a) as being obvious over Chang, amended independent claim 25 positively recites a user-selection of the plurality of pre-selected sites that will activate the client portal access of related content and dynamically associate the related content to an application interface, and the user-selection cannot add or modify the controls of the association of the pre-selected site, through a specific file header, resident at the client portal. These claimed features are amply supported by the embodiments disclosed in the specification.

Applicants submit that, in dramatic contrast of the claimed invention, none of the asserted references, whether taken alone or in combination, at least teach or suggest each and every element of at least the independent claims, for example, amended independent claim 25, including the features identified above. That is, as best understood, there is simply nothing in Chang, Bezos or Shafer, that remotely suggests the feature of a user-selection of the plurality of pre-selected sites that will activate the client portal access of related content and dynamically associate the related content to an application interface, and the user-selection cannot add or modify the controls of the association of pre-selected site, through a specific file header, resident at the client portal, as required by independent claim 25.

For at least these reasons, Applicants submit that claims 25-33, as applied to Chang under section 102 or section 103, are not anticipated or rendered obvious. As such, independent claim 25 is clearly patentable. Because claims 26-33 depend from independent claim 25, claims 26-33 are at least patentable by virtue of their dependency as well as their additional recitations. Accordingly, the immediate withdrawal of the prior art rejections of claims 25-33 is respectfully requested.

With regards to claims 6-14 being rejected under 35 U.S.C. § 103(a) as being unpatentable over Bezos, amended independent claim 6 now positively recites a user-selection cannot add or modify the controls of the association of the pre-selected site, through a specific file header, resident at the client portal and based upon the user-selection of the pre-selected site, the client portal will access related content and dynamically associate the related content to an application interface. These amended claim features are amply supported by the embodiments disclosed in the specification.

Applicants submit that in dramatic contrast to the claimed invention, none of the asserted references, for example Bezos, disclose or suggest each and every element of at least amended independent claim 6, including the features identified above.

That is, as best understood, there is simply nothing in the applied references, for example Bezos, that would render obvious the claimed invention of a client portal for facilitating the purchase of a particular product, including a browser capable of retrieving content through a pre-selected site that is related to providing the particular product, such that a user-selection cannot configure the client portal to add or modify controls of the client portal to access content through the sites in the network that are not pre-selected sites and are not related to providing the particular product, and the user-selection cannot add or modify the controls of the association of the pre-selected site, through the specific file header, resident on the client portal. Also, for example Bezos does not at least render obvious at least one of the pre-selected sites lists sites that are available for pre-selection and based upon the user-selection of the pre-selected sites, the client portal will access related content and dynamically associate the related content to an application interface. That is to say, none of the applied references, for example Bezos, either anticipates or would render obvious the claimed invention of a client portal, employing a

browser, such that a user selection cannot configure the client portal or add or modify the controls of the association, through the client portal of the pre-selected site, wherein at least one of the pre-selected sites lists sites that are available for pre-selection and based on the user-selection of the pre-selected sites the client portal will access related content and dynamically associate the related content to an application interface.

With regards to claim 14 rejected under 35 U.S.C. § 103(a) as being unpatentable over Bezos in view of Chang and further in view of Shafer, claim 14 depends from independent claim 6, and accordingly is distinguishable over Bezos in view of Chang and further in view of Shafer for the same reasons with regards to at least independent claim 6. In addition, dependent claim 14 is further distinguishable over Bezos in view of Chang and further in view of Shafer for at least for the reasons set forth above with regards to independent claim 6 as well as for the additional features recited therein and by the dependency from independent claim 6.

II. Conclusion

All matters having been addressed in view of the foregoing, Applicants respectfully request the entry of this Amendment, the Examiner's reconsideration of this application, and the immediate allowance of all pending claims.

Applicants' undersigned representative remains ready to assist the Examiner in any way to facilitate and expedite the prosecution of this matter. If any point remains an issue in which the Examiner feels would be best resolved through a personal or telephone interview, please contact the undersigned at the telephone number listed below.

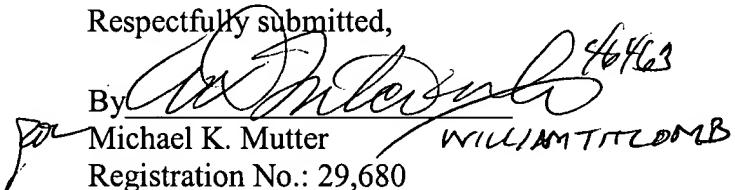
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If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. §§ 1.16 or 1.14; particularly, extension of time fees.

Dated: August 30, 2007

Respectfully submitted,

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